

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** **A2613436**

Alt Order #: 27023486

Product Desc: 2020 Primary Electio

Estimate: 1717

Flight Dates: 07/28/20 - 08/10/20

Original Date / Rev: 07/27/20 / 07/31/20

Order Type: REG

Primary AE: Katz Dallas

Sales Office: K-DAL

Sales Region: Nat

**Agency**

**Name:** **Ax Media**

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** **POL/Bill Clifford/Congress/KS/Rep**

Demographic: A50+

Product Codes: PL12

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	35	\$10,330.00	\$8,780.50
08/01/20	08/31/20	44	\$10,235.00	\$8,699.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	35	\$10,330.00	\$8,780.50	184.00
August 2020	44	\$10,235.00	\$8,699.75	131.50
<b>Totals</b>	<b>79</b>	<b>\$20,565.00</b>	<b>\$17,480.25</b>	<b>315.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	21%	\$20,565.00
Market	100%	\$97,928.57

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	79%	\$77,363.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: A2613436  
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 Flight Dates: 07/28/20 - 08/10/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	08/03/20	08/03/20	Mon Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNNW Monday 7-8p The Titan Games-NBC	CM	7-8p	M-----	:30	1	\$800.00	P3	8.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----					1	\$800.00		8.00			
N 2	Multi	07/28/20	07/28/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-T-----					1	\$300.00		4.00			
N 3	Multi	07/30/20	07/30/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---					1	\$300.00		4.00			
N 4	Multi	08/03/20	08/03/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----					1	\$300.00		4.00			
N 5	Multi	07/28/20	07/28/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	-T-----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-T-----					1	\$350.00		7.00			
N 6	Multi	07/29/20	07/29/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--W----					1	\$350.00		7.00			
N 7	Multi	07/30/20	07/30/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---					1	\$350.00		7.00			
N 8	Multi	07/31/20	07/31/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	----F--					1	\$350.00		7.00			
N 9	Multi	08/01/20	08/01/20	LN Sa Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sat KSN News	CM	KSN News at 10	S-----S-	:30	1	\$175.00	P4	3.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S-					1	\$175.00		3.50			
N 10	Multi	07/28/20	07/28/20	KSN Today 2 Channels : KSNK,KSNG,KSNN,KSNNW KSN Today 2 Kansas Today 3	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-T-----					1	\$100.00		2.00			
N 11	Multi	07/29/20	07/29/20	KSN Today 2 Channels : KSNK,KSNG,KSNN,KSNNW KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S-			1			\$260.00	8.00				
N21	Multi	08/01/20	08/01/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S-			1			\$50.00	1.50				
N22	Multi	08/01/20	08/01/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$150.00	P4	8.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S-			1			\$150.00	8.00				
N23	Multi	08/01/20	08/01/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 5-530p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S-			1			\$85.00	5.00				
N24	Multi	08/03/20	08/03/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1			\$350.00	7.00				
N25	Multi	07/30/20	08/04/20	KSN Today 2	CM	6-7am	-1-11--	:30	3	\$100.00	P4	2.00	NM	3	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	---11--			2			\$100.00	2.00				
Week:		08/03/20	08/09/20	-1-----			1			\$100.00	2.00				
N26	Multi	07/29/20	07/31/20	KSN News	CM	12n-1pm	--111--	:30	3	\$100.00	P4	2.00	NM	2	\$200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	--111--			3			\$100.00	2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	Multi	07/27/20-08/02/20		KSN News			12n-1pm	--WThF----	:30	<del>(\$100.00)</del>	2.00	NM			
				Credited											
				[No MG needed]											
N27	Multi	07/29/20	08/03/20	M-F 9-10a	CM	9-10a	1-111--	:30	4	\$85.00	P4	2.00	NM	3	\$255.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	--111--			3			\$85.00	2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	Multi	07/27/20-08/02/20		M-F 9-10a			9-10a	--WThF----	:30	<del>(\$85.00)</del>	2.00	NM			
				Credited											
				[No MG needed]											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/03/20	08/09/20	1-----			1			\$85.00	2.00				
N28	Multi	07/29/20	08/03/20	M-F 4-430p	CM	4-430pm	1-111--	:30	4	\$200.00	P3	4.00	NM	4	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	--111--			3			\$200.00	4.00				
Week:		08/03/20	08/09/20	1-----			1			\$200.00	4.00				
N29	Multi	07/29/20	08/03/20	M-F 630-7p	CM	630-7pm	1-111--	:30	4	\$600.00	P3	12.00	NM	4	\$2,400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--111--					3	\$600.00		12.00			
Week:		08/03/20	08/09/20	1-----					1	\$600.00		12.00			
N30	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10 S	-----1	:30	1	\$225.00	P4	4.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1					1	\$225.00		4.00			
N31	Multi	08/02/20	08/02/20	Today Show Su	CM	Today Show Su	-----1	:30	1	\$100.00	P3	2.50	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1					1	\$100.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Today Show Su		Today Show Su	-----Su	:30		<del>(\$100.00)</del>		2.50	NM		
Credited															
N32	Multi	08/01/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$260.00	P3	5.50	NM	1	\$260.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					1	\$260.00		5.50			
N33	Multi	08/02/20	08/02/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$20.00	P4	0.50	NM	1	\$20.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Su 530a-6a											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S					1	\$20.00		0.50			
N34	Multi	07/30/20	08/03/20	M-F 430-5p	CM	430-5pm	1--11--	:30	3	\$280.00	P3	6.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---11--					2	\$280.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		M-F 430-5p		430-5pm	---ThF----	:30		<del>(\$280.00)</del>		6.00	NM		
Credited															
2	Multi	07/27/20-08/02/20		M-F 430-5p		430-5pm	---ThF----	:30		<del>(\$280.00)</del>		6.00	NM		
Credited															
Week:		08/03/20	08/09/20	1-----					1	\$280.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	08/03/20-08/09/20		M-F 430-5p		430-5pm	M-----	:30		<del>(\$280.00)</del>		6.00	NM		
Credited															
N35	Multi	07/30/20	08/03/20	M-F 4-430p	CM	4-430pm	1--11--	:30	3	\$200.00	P3	4.00	NM	3	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---11--					2	\$200.00		4.00			
Week:		08/03/20	08/09/20	1-----					1	\$200.00		4.00			
N36	Multi	07/30/20	08/03/20	M-F 630-7p	CM	630-7pm	1--11--	:30	3	\$600.00	P3	12.00	NM	3	\$1,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---11--					2	\$600.00		12.00			
Week:		08/03/20	08/09/20	1-----					1	\$600.00		12.00			
N37	Multi	07/30/20	08/03/20	Days of Our Lives	CM	1-2p	2--22--	:30	6	\$170.00	P3	2.00	NM	4	\$680.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---22--					4	\$170.00		2.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	---22--			4		\$170.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Days of Our Lives		1-2p	---ThF----	:30		<del>(\$170.00)</del>		2.00	NM		
Credited															
[No MG needed]															
2	Multi	07/27/20-08/02/20		Days of Our Lives		1-2p	---ThF----	:30		<del>(\$170.00)</del>		2.00	NM		
Credited															
[No MG needed]															
Week:		08/03/20	08/09/20	2-----			2		\$170.00	2.00					
N38	Multi	07/30/20	08/03/20	KSN News at Six	CM	6-630p	2--22--	:30	6	\$450.00	P3	8.00	NM	6	\$2,700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	---22--			4		\$450.00	8.00					
Week:		08/03/20	08/09/20	2-----			2		\$450.00	8.00					
N39	Multi	08/02/20	08/02/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$50.00	P4	2.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas Sunday PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$50.00	2.00					
N40	Multi	08/03/20	08/03/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	2	\$800.00	P3	8.00	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Monday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			2		\$800.00	8.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	08/03/20-08/09/20		Mon Prime Hour 2		8-9p	M-----	:30		<del>(\$800.00)</del>		8.00	NM		
Credited															
2	Multi	08/03/20-08/09/20		Mon Prime Hour 2		8-9p	M-----	:30		<del>(\$800.00)</del>		8.00	NM		
Credited															
N41	Multi	08/01/20	08/01/20	Sat Prime Other 1	CM	7-10p	-----S-	:30	1	\$350.00	P3	2.50	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S-			1		\$350.00	2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Sat Prime Other 1		7-10p	-----Sa-	:30		<del>(\$350.00)</del>		2.50	NM		
Credited															
N42	Multi	08/01/20	08/01/20	Sat Prime Hour 3	CM	9-10p	-----S-	:30	1	\$350.00	P3	2.50	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Saturday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S-			1		\$350.00	2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Sat Prime Hour 3		9-10p	-----Sa-	:30		<del>(\$350.00)</del>		2.50	NM		
Credited															
N43	Multi	07/31/20	07/31/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$500.00	P3	3.00	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Fri Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	----F--			1		\$500.00	3.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Fri Prime Other 1		7-9p	----F--	:30		<del>(\$500.00)</del>		3.00	NM		
Credited															
N44	Multi	07/31/20	07/31/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$500.00	P3	3.00	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Friday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	----F--			1		\$500.00	3.00					



**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	M-----			2			\$800.00			0.00		
N 56	Multi	08/02/20	08/02/20	KC End Zone	CM	KC End Zone	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KC End Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/27/20	08/02/20	-----S			1			\$100.00			0.00		
N 57	Multi	08/02/20	08/02/20	NBC Sports Special	CM	NBC Sports Special	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				NBC Sports Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/27/20	08/02/20	-----S			1			\$100.00			0.00		
N 58	Multi	08/02/20	08/02/20	Sun Prime Other 3	CM	8p-10p	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun Prime Other 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/27/20	08/02/20	-----S			1			\$350.00			0.00		
N 59	Multi	08/03/20	08/04/20	Kansas Today	CM	430-5am	11-----	:30	2	\$40.00	P3	0.00	NM	2	\$80.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	11-----			2			\$40.00			0.00		
N 60	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10 S	-----1	:30	1	\$450.00	P3	4.00	NM	1	\$450.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at 10 Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/27/20	08/02/20	-----1			1			\$450.00			4.00		
N 61	Multi	08/03/20	08/03/20	Kansas Today	CM	430-5am	1-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	1-----			1			\$40.00			0.00		
N 62	Multi	08/04/20	08/04/20	M-F 9-10a	CM	9-10a	-1-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	-1-----			1			\$85.00			0.00		
N 63	Multi	08/02/20	08/02/20	Meet the Press (AN)	CM	Meet the Press (AN)	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Meet the Press (AN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/27/20	08/02/20	-----S			1			\$20.00			0.00		
													Totals	79	\$20,565.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$20,565.00  
**Total Spots:** 79  
**Total CPP:** \$63.16  
**Total GRP:** 325.6  
**Traffic #:** A2613436

**Separation:**

**Comments:** Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9												
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9
1	M 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
2	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	1	0	1	0	0	0	1	0	0	0	0	0	0
3	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	1	1	1	1	0	0	0	0	0	0	0	0	0
4	Sa 10p-10:30p		KSN News	\$175.00	3.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0
5	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	0	0	0	0	1	0	0	0	0	0	0
6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	1	0	0	1	0	0	0	0	0	0
wk of 7/30 spot went from 1 to 0																			
7	Su 5p-5:30p		KSN News	\$200.00	4.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0
8	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	1	0	1	0	0	0	0	0	0	0	0	0
9	Sa 6p-6:30p		KSN News	\$260.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
10	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0
11	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
12	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
13	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
ADD																			
14	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	0	1	1	0	0	0	1	0	0	0	0	0
ADD																			
15	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0	1	0	1	0	0	0	0	0	0	0	0	0
ADD																			
16	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0	1	0	1	0	0	1	0	0	0	0	0	0
ADD																			





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$20,565.00  
**Total Spots:** 79  
**Total CPP:** \$63.16  
**Total GRP:** 325.6  
**Traffic #:** A2613436

**Separation:**

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Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
1	M 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0		1	\$800.00	\$100.00	8.0
2	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	0		3	\$900.00	\$75.00	12.0
3	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0		4	\$1,400.00	\$50.00	28.0
4	Sa 10p-10:30p		KSN News	\$175.00	3.5	30	0		1	\$175.00	\$50.00	3.5
5	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		2	\$560.00	\$46.67	12.0
7	Su 5p-5:30p		KSN News	\$200.00	4.5	30	0		1	\$200.00	\$44.44	4.5
8	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0		2	\$140.00	\$35.00	4.0
9	Sa 6p-6:30p		KSN News	\$260.00	8.0	30	0		1	\$260.00	\$32.50	8.0
10	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		1	\$50.00	\$33.33	1.5
11	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0		1	\$150.00	\$18.75	8.0
12	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0		1	\$85.00	\$17.00	5.0
13	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0		1	\$350.00	\$50.00	7.0
14	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
15	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0		2	\$200.00	\$50.00	4.0
16	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0		3	\$255.00	\$42.50	6.0



125 West 55th St  
New York, NY 10019

Contract # 27023486

Changes as of: 7/30/2020 at 5:24 PM

Version: Current State Version 9

CPE: 202/269/1717

Flight: 7/28/20 - 8/10/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: Ax Media  
800 W.47th Street  
Suite 200  
Kansas City, MO 64112

Advertiser: Bill Clifford for KS CD 1  
Product: 2020 Primary Election  
Agency Order #: 9789622  
Buyer: Fernie, Taylor  
Salesperson: MICHAEL POWERS  
214-525-2790

Market: Wichita  
Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: SHELLY SHARBER  
214-525-2643

Total \$: \$20,565.00  
Total Spots: 79  
Total CPP: \$63.16  
Total GRP: 325.6  
Traffic #: A2613436

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9													
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
17	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0	
ADD																				
18	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0	
ADD																				
19	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
ADD																				
20	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD																				
21	Sa 6p-6:30p		NEWS	\$260.00	5.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
1 spot offered wk of 8/1																				
22	Su 5:30a-6a		BETTER HORSES	\$20.00	0.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
1 spot offered wk of 8/2																				
23	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2																				
24	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
ADD-2																				
25	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
ADD-2																				
26	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$170.00	2.0	30	0	0	0	2	0	0	2	0	0	0	0	0	0	
ADD-2																				
27	Tu-F,M 6p-6:30p		KSN News	\$450.00	8.0	30	0	0	2	2	0	0	2	0	0	0	0	0	0	
ADD-2																				
28	Su 10:35p-11:05p		Good Day Kansas	\$50.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
ADD-2																				
29	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2																				





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9
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<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
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Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$20,565.00
		<b>Total Spots:</b> 79
		<b>Total CPP:</b> \$63.16
		<b>Total GRP:</b> 325.6
		<b>Traffic #:</b> A2613436

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
17	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0		4	\$800.00	\$50.00	16.0
18	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0		4	\$2,400.00	\$50.00	48.0
19	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0		1	\$225.00	\$56.25	4.0
20	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0		0	\$0.00	\$40.00	0.0
21	Sa 6p-6:30p		NEWS	\$260.00	5.5	30	0		1	\$260.00	\$47.27	5.5
22	Su 5:30a-6a		BETTER HORSES	\$20.00	0.5	30	0		1	\$20.00	\$40.00	0.5
23	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		0	\$0.00	\$46.67	0.0
24	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0		3	\$600.00	\$50.00	12.0
25	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0		3	\$1,800.00	\$50.00	36.0
26	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$170.00	2.0	30	0		4	\$680.00	\$85.00	8.0
27	Tu-F,M 6p-6:30p		KSN News	\$450.00	8.0	30	0		6	\$2,700.00	\$56.25	48.0
28	Su 10:35p-11:05p		Good Day Kansas	\$50.00	2.0	30	0		1	\$50.00	\$25.00	2.0
29	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0		0	\$0.00	\$100.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27023486

Changes as of: 7/30/2020 at 5:24 PM

Version: Current State Version 9

CPE: 202/269/1717

Flight: 7/28/20 - 8/10/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: Ax Media  
800 W.47th Street  
Suite 200  
Kansas City, MO 64112

Advertiser: Bill Clifford for KS CD 1  
Product: 2020 Primary Election  
Agency Order #: 9789622  
Buyer: Fernie, Taylor  
Salesperson: MICHAEL POWERS  
214-525-2790

Market: Wichita  
Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: SHELLY SHARBER  
214-525-2643

Total \$: \$20,565.00  
Total Spots: 79  
Total CPP: \$63.16  
Total GRP: 325.6  
Traffic #: A2613436

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9												
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	
30	Sa 7p-9p		Dateline Saturday Mystery-NBC	\$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0
ADD-2																			
31	Sa 9p-10p		SNL Encores-NBC	\$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0
ADD-2																			
32	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
ADD-2																			
33	F 9p-10p		Dateline-NBC	\$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
ADD-2																			
34	Su 5:30a-6a		Better Horses	\$20.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
35	Su 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
36	F 7p-8p		The Wall	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0
37	F 8p-10p		Dateline	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0
38	Sa 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0
39	Sa 1a-4a		Overnight	\$5.00	0.0	30	0	0	0	0	2	0	0	0	0	0	0	0	0
40	Su 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
41	Su 6p-7p		Cannonball	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
42	Su 7p-8p		Titan Games	\$350.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0
43	Su 8p-10p		America's Got Talent	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
44	M 8p-10p		American Ninja Warrior	\$800.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0
45	Su 10:30a-11a		KC END ZONE	\$100.00	1.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
46	Su 11a-2p		NBC MOTOR SPORTS	\$100.00	1.2	30	0	0	0	0	0	1	0	0	0	0	0	0	0
47	Su 8p-10p		AMERICA'S GOT TALENT	\$350.00	2.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0
48	M-F 4:30a-5a		KANSAS TODAY	\$40.00	0.7	30	0	0	0	0	0	0	1	1	0	0	0	0	0





125 West 55th St  
New York, NY 10019

Contract # 27023486

Changes as of: 7/30/2020 at 5:24 PM

Version: Current State Version 9

CPE: 202/269/1717

Flight: 7/28/20 - 8/10/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: Ax Media  
800 W.47th Street  
Suite 200  
Kansas City, MO 64112

Advertiser: Bill Clifford for KS CD 1  
Product: 2020 Primary Election  
Agency Order #: 9789622  
Buyer: Fernie, Taylor  
Salesperson: MICHAEL POWERS  
214-525-2790

Market: Wichita  
Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: SHELLY SHARBER  
214-525-2643

Total \$: \$20,565.00  
Total Spots: 79  
Total CPP: \$63.16  
Total GRP: 325.6  
Traffic #: A2613436


Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
30	Sa 7p-9p		Dateline Saturday Mystery-NBC	\$350.00	2.5	30	0		0	\$0.00	\$140.00	0.0
31	Sa 9p-10p		SNL Encores-NBC	\$350.00	2.5	30	0		0	\$0.00	\$140.00	0.0
32	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	3.0	30	0		0	\$0.00	\$166.67	0.0
33	F 9p-10p		Dateline-NBC	\$500.00	3.0	30	0		0	\$0.00	\$166.67	0.0
34	Su 5:30a-6a		Better Horses	\$20.00	0.0	30	0		1	\$20.00	\$0.00	0.0
35	Su 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0		1	\$50.00	\$0.00	0.0
36	F 7p-8p		The Wall	\$500.00	3.0	30	0		1	\$500.00	\$166.67	3.0
37	F 8p-10p		Dateline	\$500.00	3.0	30	0		1	\$500.00	\$166.67	3.0
38	Sa 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0		1	\$150.00	\$0.00	0.0
39	Sa 1a-4a		Overnight	\$5.00	0.0	30	0		2	\$10.00	\$0.00	0.0
40	Su 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0		1	\$150.00	\$0.00	0.0
41	Su 6p-7p		Cannonball	\$350.00	0.0	30	0		1	\$350.00	\$0.00	0.0
42	Su 7p-8p		Titan Games	\$350.00	0.0	30	0		0	\$0.00	\$0.00	0.0
43	Su 8p-10p		America's Got Talent	\$350.00	0.0	30	0		1	\$350.00	\$0.00	0.0
44	M 8p-10p		American Ninja Warrior	\$800.00	0.0	30	0		2	\$1,600.00	\$0.00	0.0
45	Su 10:30a-11a		KC END ZONE	\$100.00	1.0	30	0		1	\$100.00	\$100.00	1.0
46	Su 11a-2p		NBC MOTOR SPORTS	\$100.00	1.2	30	0		1	\$100.00	\$83.33	1.2
47	Su 8p-10p		AMERICA'S GOT TALENT	\$350.00	2.5	30	0		1	\$350.00	\$140.00	2.5
48	M-F 4:30a-5a		KANSAS TODAY	\$40.00	0.7	30	0		2	\$80.00	\$57.14	1.4



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9	
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita	<b>Total \$:</b> \$20,565.00
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 79
Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$63.16
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 325.6
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER	<b>Traffic #:</b> A2613436
	214-525-2790	214-525-2643	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9													
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8		8/9
49	Su 10p-10:30p		KSN News	\$450.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
ADD																				
50	Su 1a-2a		Meet the Press Overnight	\$20.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
51	M-F 4:30a-5a		Kansas Today	\$40.00	2.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
52	M-F 9a-10a		Live with Kelly & Ryan	\$85.00	2.0	30	0	0	0	0	0	0	0	1	0	0	0	0	0	
TOTALS:							3	7	9	16	9	14	18	3	0	0	0	0	0	





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9	
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita	<b>Total \$:</b> \$20,565.00
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 79
Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$63.16
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 325.6
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> SHELLY SHARBER 214-525-2643	<b>Traffic #:</b> A2613436
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
49	Su 10p-10:30p		KSN News	\$450.00	4.0	30	0		1	\$450.00	\$112.50	4.0
50	Su 1a-2a		Meet the Press Overnight	\$20.00	2.0	30	0		1	\$20.00	\$10.00	2.0
51	M-F 4:30a-5a		Kansas Today	\$40.00	2.0	30	0		1	\$40.00	\$20.00	2.0
52	M-F 9a-10a		Live with Kelly & Ryan	\$85.00	2.0	30	0		1	\$85.00	\$42.50	2.0
<b>TOTALS:</b>							<b>0</b>		<b>79</b>	<b>\$20,565.00</b>	<b>\$63.16</b>	<b>325.6</b>





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$20,565.00  
**Total Spots:** 79  
**Total CPP:** \$63.16  
**Total GRP:** 325.6  
**Traffic #:** A2613436

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/30/20 5:05 PM	Taylor Fernie	Other
07/30/20 4:44 PM	SHELLY SHARBER	**offer for this week--please advise ASAP!**
07/30/20 4:38 PM	Patty Sparkman	please accept mg offer asap
07/30/20 10:30 AM	Taylor Fernie	Other
07/30/20 10:23 AM	SHELLY SHARBER	PLEASE ADVISE
07/29/20 4:21 PM	Taylor Fernie	Other
07/29/20 4:14 PM	MICHAEL POWERS	Please see NBC program change...Mike
07/29/20 3:46 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP. THANK YOU
07/29/20 3:24 PM	Taylor Fernie	Other
07/29/20 3:02 PM	MICHAEL POWERS	Please see offer due to pgm changes and some no clears...thanks Mike
07/29/20 2:50 PM	Patty Sparkman	Program changes and spots that didn't clear - please accept MG offer ASAP---Thanks
07/29/20 10:13 AM	Taylor Fernie	Other
07/29/20 9:53 AM	System	Notice Received.
		Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/29/20 8:24 AM	GOTOSTRATA\mPOWER S	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30
07/28/20 12:38 PM	Taylor Fernie	Other
07/28/20 12:22 PM	MICHAEL POWERS	Please see offer for spot NA...Mike
07/28/20 12:15 PM	Lori Sanderson	PLEASE ACCEPT MG'S. THANKS, LS
07/28/20 9:57 AM	System	Notice Received.
		Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/28/20 7:36 AM	GOTOSTRATA\mPOWER S	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30
07/27/20 11:16 AM	System	Notice Received.
		New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!
07/27/20 11:01 AM	ROB TISDALE	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$25,571
<b>KSNW Share:</b>	21%
<b>Comment:</b>	
<b>Unknown:</b>	79%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	79	\$20,565.00	\$63.16	325.6
<b>Total</b>	<b>100%</b>	<b>79</b>	<b>\$20,565.00</b>	<b>\$63.16</b>	<b>325.6</b>

Monthly Summary		
Month	Spots	Dollars
2020-Aug	79	\$20,565.00
<b>Total</b>	<b>79</b>	<b>\$20,565.00</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	<b>Advertiser:</b> Bill Clifford for KS CD 1 <b>Product:</b> 2020 Primary Election <b>Agency Order #:</b> 9789622 <b>Buyer:</b> Fernie, Taylor <b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Market:</b> Wichita <b>Office:</b> DALLAS <b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 55+ <b>Assistant:</b> SHELLY SHARBER 214-525-2643
	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$20,565.00 <b>Total Spots:</b> 79 <b>Total CPP:</b> \$63.16 <b>Total GRP:</b> 325.6 <b>Traffic #:</b> A2613436	
	<b>Separation:</b>	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 7	7/30/20 4:38 PM	SHELLY SHARBER	Confirmed	4	5	\$0	\$20,565.00	Changes: Total Spots from 80 to 79. 8 buylines added or modified.
Makegood 6	7/30/20 10:20 AM	SHELLY SHARBER	Confirmed	5	2	\$0	\$20,565.00	Changes: Total Spots from 77 to 80, Total GRPs from 325.5 to 325.6, Total CPP from \$63.18 to \$63.16, Total CPM from \$63,179.72 to \$63,160.32. 6 buylines added or modified.
Makegood 5	7/29/20 3:46 PM	MICHAEL POWERS	Confirmed	2	2	\$0	\$20,565.00	Changes: Total GRPs from 341.5 to 325.5, Total CPP from \$60.22 to \$63.18, Total GIMPs from 342 to 326, Total CPM from \$60,219.62 to \$63,179.72. 2 buylines added or modified.
Makegood 4	7/29/20 2:50 PM	MICHAEL POWERS	Confirmed	9	7	\$0	\$20,565.00	Changes: Total Spots from 75 to 77, Total GRPs from 361.0 to 341.5, Total CPP from \$56.97 to \$60.22, Total GIMPs from 361 to 342, Total CPM from \$56,966.76 to \$60,219.62. 14 buylines added or modified.
Makegood 3	7/29/20 10:01 AM	MICHAEL POWERS	Confirmed	2		\$70.00	\$20,565.00	Changes: Total \$ from \$20,495.00 to \$20,565.00, Total Spots from 73 to 75, Total CPP from \$56.77 to \$56.97, Total GIMPs from 206 to 361, Total CPM from \$49,441.75 to \$56,966.76. 2 buylines added or modified.
Revision	7/29/20 8:24 AM	GOTOSTRATA\mPOWER S	Confirmed	28		\$10,310.00	\$20,495.00	Changes: Comments from Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095; Separation: 30 to Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095; Separation: 30, Total \$ from \$10,185.00 to \$20,495.00, Total GRPs from 206.0 to 361.0, Total Spots from 45 to 73, Total CPP from \$49.44 to \$56.77. 22 buylines added or modified.
Makegood 1	7/28/20 12:15 PM	MICHAEL POWERS	Confirmed	2	1	\$0	\$10,185.00	Changes: Total Spots from 44 to 45, Total GIMPs from 0 to 206, Total CPM from \$0.00 to \$49,441.75. 3 buylines added or modified.
Revision	7/28/20 7:36 AM	GOTOSTRATA\mPOWER S	Confirmed	21		\$4,815.00	\$10,185.00	Changes: Comments from New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095; Separation: 30 to Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095; Separation: 30, Total \$ from \$5,370.00 to \$10,185.00, Total GRPs from 108.5 to 206.0, Total Spots from 23 to 44, Total CPP from \$49.49 to \$49.44. 8 buylines added or modified.
Queued for Electronic Contracting	7/27/20 11:06 AM					\$0	\$0	
New	7/27/20 8:23 AM	ROB TISDALE	Confirmed	23		\$5,370.00	\$5,370.00	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023486	<b>Changes as of:</b> 7/30/2020 at 5:24 PM	<b>Version:</b> Current State Version 9	
<b>CPE:</b> 202/269/1717	<b>Flight:</b> 7/28/20 - 8/10/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita	<b>Total \$:</b> \$20,565.00
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 79
Suite 200	<b>Agency Order #:</b> 9789622	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$63.16
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 325.6
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> SHELLY SHARBER 214-525-2643	<b>Traffic #:</b> A2613436
	<b>Separation:</b>		

**Non-Discrimination  
Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.